

# Why iCloud Branding Style Sheet

## Colours

Red - 220, 45, 44	D5291f	9, 93, 93, 1
Light Red - 232, 68, 56	e84438	0, 84, 77, 0
Blue - 46, 97, 155	3463ab	81, 51, 12, 0
Light Blue - 84, 143, 204	558fcc	69, 35, 0, 0
Pale Blue - 195, 208, 220	c3d0dc	27, 13, 10, 0
Black - #1a1a1a		
Gray - #686868		

Use stacked image where possible

Font used: Blogger Sands  
Standard Body copy: Use Regular  
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Sub Heads: **Use Medium**  
Captions or fine text: Use Light

